

Precis of the Minutes of the Board of Directors Meeting 8.00am - 12.10pm, Thursday 19th January 2017

Venue: The Corrigs Room, The Burrendale Hotel, 51 Castlewellan Rd, Newcastle BT33 0JY

Present: Su Mahon (SM) President, Lena Lewis (LL) President Elect, Steven Bland (SB) Chairman, Helen Cox (HC), John Dickinson (JD), Mark Davis (MD), Mark Logan (ML), Ashley Fleming (AF), Duncan Jones (DJ) CEO, Rebecca Hurd (RH) Field Service Officer, Valerie Robinson (VR) Field Service Officer and William Patten (WP) Youth Board Chairman, Emma Horn (EH) Company Secretary.

SB welcomed everyone to the Meeting of the Board of Directors and in particular the Field Service Officers Rebecca Hurd and Valerie Robinson and Youth Chairman William Patten.

1. Apologies:

Apologies were received from John Whitby. Ashley Fleming arrived after point 3 prior to preparing for the Classification Workshop taking place later that day at his family's home.

2. Approval of the Minutes of the Board of Directors Meeting held on 30th November 2016.

SB asked the Board for any comments or amendments to the Minutes of the last meeting. DJ reported he was still waiting for a response for an improved proposal from World Wide Sires. There were no amendments so the minutes were signed as a true and accurate record.

3. Articles of Association and required changes update:

SB asked if all the Board members had viewed the Memorandum and Articles of Association to review and report any changes to bring together in one document the suggested changes to the current memorandum and articles of association to ensure they were fit for purpose. The working group consisted of JW, SB, DJ, and EH. They proposed two documents be produced. The first would contain the Memorandum of Association (objectives and being of the Society) and would provide the management structure of the Society and fulfilment of the binding legal obligations for the Charity. The second document would contain the Society's Bye-Laws. These were the rules set to help guide members and underpin elements of the society herd book. The group suggested that this document could form the potential Jersey Cattle Society Members handbook, this would be guide on membership, registrations, DNA, and genomics, Jersey Youth, Competitions and other areas. One of the proposed changes to the Articles of Association was Article 45, relating to the poll vote. It was discussed and it was proposed that it be removed. Voting should be 'one member - one vote'. All boards members present agreed to remove Article 45. The Board would continue to look at suggested changes to the Memorandum and Articles of Association and would confirm acceptance of them or not.

Bye laws. The Board continued to discuss the current bye laws. It was agreed that the rules within the articles of association about Judges should be removed and included in the bye laws.

Membership Representatives. The working group had discussed at length membership categories and the importance of defining who was the named representative on each membership account and how family members could operate under Full membership stipulating that a family member would either need to either be working on the farm or be a partner of the business to belong to a full membership.

4. The Society's Herd book:

Review of the Herd Book was underway. EH had sourced other herd books and membership handbooks from various Breed Society's including HUK, Jersey Island and Danish Jerseys. This work carried out was with the aim to produce a new and revised Jersey Cattle Society Herd Book and if the Board agreed, it would become the

Society handbook for members and future Directors, AF stated the Herd Book was fundamental to the future of the Society.

The grading of foreign bulls was discussed and AF reported communications with David Hambrook on the grading of new bulls highlighted the serious implications for the Society if mistakes were made. ML confirmed the Society currently operated under the current EU regulations set out under the EC legislative for Pure Breeds. ML was happy to continue the process of foreign bull approval. The Board were aware that some bulls were marketed in advance of gaining permission and entry into the UK Herd Book, from the Society. ML suggested writing to each of the AI companies, to explain how the grading process works so that the companies can gain pedigree status (if the animals meet the requirements) before they start marketing the bull to pedigree herds. The Board agreed.

Planned rule changes concerning the testing of UK bulls, would be included in the next edition of the Society's publication The UKJT (March & July issues), with the rule change coming into place on 1st September 2017.

The introduction of a late registrations fee would also be included in The UKJT.

It was agreed ML, AF, and EH would continue to progress the revision of the Herd Book, so it could be reviewed by the Board.

5. Update on JCS Youth. WP gave an update to the senior board for the planned programme of events for the Senior Youth weekend (new date: 8-9 April 2017) at Aberystwyth in Wales. The event programme would involve genomics, horticulture, waste innovation and genetic breeding, whilst still allowing members time out for a social gathering. The aim for the weekend was to attract a wide range of youth members to become involved. The weekend would be self funding.

Junior Youth weekend. By kind permission of the Liggins family and held in Leicestershire on 4-6 August 2017. WP said the youth board had looked at how to make the weekend accessible for the senior youth members to attend. Cost was a problem, at present the cost per head was £82.50 per head without sponsorship and the youth board had taken the decision that the cost per head could not increase so much in one year, and therefore, were currently looking at £60 per head. WP had asked Claire Daw to be the sponsor liaison officer for the Youth.

AJCA 150th celebrations (November 2017) WP was looking to take a group of youth members to join the 150 celebrations of the AJCA herd book at the Louisville Show. WP explained Farm Tour operators were checking if or how young people could stay with families to save on costs.

WP said he was aware of how much the Senior board had supported the youth but it was not always clear to fellow members. The programme that the youth had put together for 2017 would illustrate how well the Youth and Senior Board were working together. Whilst WP would like to see an agreed youth budget set each year to support the youth so they knew where the shortfall was rather than the Society picking up the shortfall.

6. Finance: EH had submitted a report on behalf of JW providing the Board with the following information on annual subscriptions, annual income from the sale of membership services, allied income, the budget and cash flow for 2017.

7. Web update and progress team. As guided by SB and DJ, EH had not progressed the website further at this stage as priority had been given to the Society's articles and Herd Book. However, WP and RH had been asked if they would like to join the website development working group, which currently consisted of MD, HC, and DJ, to pool ideas on design and content. They both accepted.

8. UK JT Publication

HC reported the March issue was well underway and would contain the All Britain completion results.

QMP HC provided an update on the status and relationship with QMP. HC explained the Society had not received any correspondence from QMP concerning board meetings, AGM notices or news. HC reported QMP had held

their AGM 16th November 2016. QMP had said they had sent a request to both the Jersey and Guernsey Cattle Society's to send a director/representative. Unfortunately, the Jersey Cattle Society had not received this request. It was agreed that the Society would send details of a representative to QMP.

9. Dates of Future meetings: Next Board meeting 7th February at 11.30.am. at Stoneleigh Park, Warwickshire.

The Chairman, Steven Bland, closed at 12.10.pm. to enable travel from the hotel to the home of the Fleming Family and Potterswalls Jerseys, who were hosting the Jersey Cattle Society Classification workshop in the afternoon.