



## Precis of the Minutes of the Board of Directors Meeting

7<sup>th</sup> February 2017 at 11.00am

Venue: The Haycroft, Farmers Fayre, Stoneleigh Park, Warwickshire CV8 2LZ  
(The pavilion was not available on the day)

### Minutes

**Present:** Su Mahon (SM) President, Lena Lewis (LL) President Elect, Steven Bland (SB) Chairman, Helen Cox (HC), John Dickinson (JD), Mark Davis (MD), Mark Logan (ML), John Whitby (JW), Rebecca Hurd (RH) Field Service Officer and Emma Horn (EH).

SB welcomed everyone to the Meeting of the Board of Directors.

#### 1. Apologies

No apologies for the whole of the meeting. President, Su Mahon arrived after the start of the meeting due to traffic delays.

#### 2. Approval of the Minutes

(a) Minutes of the last Board of Directors Meeting held on 19<sup>th</sup> January 2017.

The minutes were amended accordingly by hand and the Board agreed the minutes could be signed as a true and accurate record of the minutes of 19<sup>th</sup> January 2017. SB, Chairman signed and dated the minutes of 19<sup>th</sup> January 2017.

#### 3. Correspondence:

2017 WJCB Tour: SM, the President would be attending and representing the Society on the World Jersey Cattle Bureau Tour taking place in Costa Rica in June 2017. SM felt very privileged to be able to represent the Society.

Subcontractor, Duncan Jones: Following the conclusion of the contract with Duncan Jones, SB confirmed the Society had paid Duncan his notice period as per the agreement.

#### 4. Communications to Member

It was agreed to inform members that Northern Field Service Officer Valerie Robinson had resigned due to family reasons. It was agreed a notice would go up the website and the UKJT to inform members.

#### Breed Development Director Role:

The Board agreed the role of Breed Development was extremely important and that all Directors should have input into the direction of where the breed is going.

All meeting commitments held by Duncan Jones were assigned to Board Members and Society representatives. Meetings covered included Cornish, Devon, Lakes and South Wales Area Clubs.

#### 5. Finance

Budget: JW informed the board that it was now possible to balance the budget

Budget markers: JW reported in detail how he had examined the costs and potential income and altered targets in order to achieve this balance.

JW asked which shows the Board felt the Society should be in attendance. The board agreed a schedule of shows they would attend and the format of that attendance.

JW proposed the Board formally adopted the budget at this stage and review it on a quarterly basis. The Board agreed to adopt the budget.

**Contingency to assist members with cashflow problems:** The support for members struggling with cashflow was still in place, where a one-off offer could provide members with a 10% discount offer and where applicable a further a payment plan set to 3 monthly instalments.

## **6. Commercial**

Affinity agreements: It was agreed that all semen companies should be approached to seek commercial opportunities for the Society and its members.

Genomics: The society continues to progress the opportunities within Genomic Testing for members to obtain the best service provision for the members.

## **7. Memorandum & Articles of Association**

The Board has reviewed in full the Memorandum & Articles of Association to ensure that they are fit for purpose for the running of the Society. SB read out each article and the Board approved or agreed the amendment to be made to an article. Each proposed change would be checked and reviewed by a professional (solicitor) along with any references made to companies acts.

## **8. The Society Herd Book (The Members Hand Book)**

Supplementary Register: It was agreed a notice would be included in the next edition of the UKJT to notify members of 'spot inspections of ASR pedigree cattle'. These inspections could take place at any time and would be carried out by the Society's field service officer or a society representative.

DNA testing: It was agreed that we would review our DNA testing supplier.

Transfer of ownership: It was agreed the transfer of ownership would remain possible by all three methods: telephone, web registration, and postal return of the pedigree certificate to the National Office.

## **9. Field Service Officer presentation from Rebecca Hurd**

RH provided the Board with a full and detailed report on her activities. RH kindly agreed to take on the role as Field Officer for the UK. The Board agreed the priorities of work and scheduled a review for 6 months' time.

## **10. AOB:**

Website development: Project on hold.

European Jersey Forum: JW is the nominated Society representative for the European Jersey Forum. The next meeting of the Forum would be in Stavanger in Norway at the end of August

Quality Milk Producer (QMP): The Board nominated JW as the Society's representative at QMP meetings.

Use of a prefix: The board confirm that if a prefix was already in existence it could not be used by another person, even if it was not active, unless it was passed over to a direct family member.

National Jersey Show: The Board discussed the options for a National Show. The South West Show Organisers had put forward a proposal to host a Jersey National Show. The Board agreed to trial this proposal.

### **National Calf Show Meeting**

The Board agreed that ML would be the Society's representative for the National Calf Show and would attend the next meeting. The securing of sponsorship for the show would also be important.

The HM The Queen - Garden Party - The Board nominated John & Susan Dickinson to attend the Garden Party to represent the Society.

Marketing opportunity: It was agreed that the Society would produce a list of members who produce their own products on farm and place this on the website.

## **I I. Dates of the next meetings**

The next Board Meeting will be held on 4<sup>th</sup> May after the Judges Conference.

**Annual General Meeting:** 10<sup>th</sup> August 2017, by invitation of Mr & Mrs J Dickinson, Thurlstone Jerseys. Full details to be include in the July issue of The UKJT issue.