



Society Update

Over the past seven months, the Society's Board of Directors along with Emma and Becky have been focusing their energies on Maintaining, developing, and actioning the following:

- Evaluating and analysing the **breeds development** in line with commercial expectations whilst ensuring the very essence of the breed is not only preserved but developed and assured for the long term.
- Updating the Society's **UK Herd Book** with the long-term aim to produce an electronic Membership & Herd Book handbook.
- Concerning the **Societies finances**, as a registered charitable organisation the Society seeks to provide value to its member's whilst promoting the Jersey cow and the wonderful milk it produces. In order to achieve this the Board produces an annual budget but also takes a long term strategic view. This has the effect that whilst the Board works with a presumption to provide a balanced budget year on year, in some years there is deficit of income over expenditure. To this end all financial decisions are overseen by the whole board, budgeted against income, with a financial update on the agenda at every board meeting. The ensuing decisions are carefully recorded and monitored by your office team and signed off by the Finance director. In recent years, the **Charity Commission** guidelines and company law has become ever more stringent and the office team has worked carefully with our accountants to ensure the Society is compliant should we ever be subject to scrutiny.
- The Board has introduced **cost saving measures**, such as teleconferencing which has, on a number of occasions, enabled the Board to address single issue items promptly.
- The **long-term future of the pavilion** at Stoneleigh is not yet known. However, the Board are aware that the proposed route of HS2, the London to Birmingham rail link, bisects the Stoneleigh site. Preliminary discussions with our landlords are ongoing. In the short term however, our Pavilion continues to host catering for Rugby Farmers Market with a new catering company recently appointed. As part of this new arrangement the Board negotiated that the whole building, inside and out, receives a very thorough spring clean, updated safety certification and new paint job: providing some long overdue care and attention at no cost to the Jersey Cattle Society.
- Maintaining and developing **new commercial relationships** to help fund current activities and develop future services and opportunities for members. This is an ongoing and very time-consuming activity.
- Organising the first **Jersey Cattle Society National Show** to be held in over ten years. See page 3 for more details.
- The Jersey Youth has evolved into '**Jersey Young Breeders**' with the aim to secure the future of our breed through education, developing skills and promoting our breed at any opportunity. See page 40 for more details.
- Supporting and validating our Judges and the up and coming Judges through the **Society's Judges Conference**. This year's conference was extremely positive with such a high standard achieved by all those participating at the conference. See page 19 for more details.
- **Assisting existing members with their registrations and encouraging new members.**