



# JERSEY

CATTLE SOCIETY  
OF THE UNITED KINGDOM







# COMMITTED TO BUILDING A PEDIGREE DAIRY BREED FIT FOR THE FUTURE

### MISSION STATEMENT

“ The Jersey Cattle Society will work with its members to improve and develop the Jersey Cow by promoting her value and quality within the UK livestock industry and by supporting members. ”



THE FUTURE GENERATION

OUR DEDICATED MEMBERS

### THE GREAT JERSEY COW

“ Renowned for her QUALITY milk and unique milk components, LONGEVITY of production and VERSATILITY both as a breed and in the production of a wide range of dairy products. The Jersey Cow, truly has the ability to compete on a commercial level. The unique Jersey advantage provides our pedigree breeders and members with a viable dairying business solution and a true market place amongst our dairying counterparts. ”

## WORKING TOGETHER

Our aim is to create sustainable long term relationships which continue to increase the value of the pedigree Jersey Cow.

